

Woodstock North High School
Booster Club Meeting Minutes
September 11, 2017

Attendees: Rich Haynes, Tami Zinnen, Cathy Patenaude, Cristina Mazzantti, Chris Maldonado, Brady Stromquist, Julie Brucher, Gail Darling, Sarah Dycus, Vicky Long, Linda Miceli

Meeting called to order at 6:06 p.m.

1. **Coaches' requests:** none. WHNS Administration request for a Booster popcorn donation and use of our popcorn popper for the Thunder Way Committee. It is a onetime donation. C. Patenaude motioned, S. Dycus seconded, all approved.
2. **Athletic Director (A.D.) report:** **Homecoming** was outlined. Thursday, 9/28, bonfire, and concessions open from 6p - 9p. Parade, 9/29, around the square starting at 1:30p. Coronation during the half-time of the Varsity game. Dance on 9/30. Senior Night will be 9/29 before the game with Johnsbury. **Volunteers**, request sent out via email. Next **First National Crosstown Challenge meeting** to be at WNHS, Boosters to provide pizza and pop as the meeting hosts. **Donation** from parent of discount cards, membership decided to give them to the WNHS "Real Teal" Student committee for incentive purposes.
3. **Treasurer's report:** The current balance is \$18,874.00 with football and volleyball concessions to be added.
4. **Spirit wear report:** Inventory needs to be general "Thunder" logo, steer away from specific sports, anyone interested in particular sport can order online through R & S. Concern items on hand are not hot sellers. Process for ordering in-house inventory was discussed. Purchasing for over \$100.00 is to follow Bylaws for approval. Consider input from athletes, and "Real Teal" student committee on items to order.
5. **Concessions:** Volunteers continue to be a concern, with low numbers responding to volunteer in concessions. Possible actions discussed were closing stand for a game to send a message that it does not operate without volunteers. Further incentives for parents to get involved discussed. No definitive action decided upon.
6. **Communications: Branding;** all in agreement this is important to be recognized. Therefore, WNHS Boosters will be the title used in all correspondence and naming opportunities. **Domain name** search for WNHS Boosters to be done by V. Long. **Slogan; Together We Win** was chosen. **Logo;** WNHS Boosters needs a logo and a draft one was presented. **Website approvals** will be done through the whole committee weighing in on the ideas presented by Communications Member, V. Long. Test version of the website was presented. Membership alerts will go to R. Haynes. Meeting agenda and minutes to be posted on website and sent out to members by C. Patenaude. one email mailbox to be set up for each Booster member. General emails through website will be monitored by Secretary and Media Relations Booster members. **Booster shirts;** Each Booster will receive up to \$30.00 value in Booster logo shirts, 2 shirts per member. **Alumni**

Facebook page presented by creator, J. Brucher. There will be a push by members to get the announcement of the page out to people, and request that they like the page.

7. **Other Discussion:** 14ft. "barn" concession stand on a trailer was presented and it was decided some members will make a road trip to check it out. **Pizza Warmer**, the lookout for one continues. **Health Department** to revisit and review the concession stand at the football game on 9/15. **Dolphins swim team** requested the concession stand to be open on 10/7 & 10/8 for their meet. Suggested Boosters stock and man it, proceeds divided up 1/3, 1/3, & 1/3. Booster membership discussed request, decision was made to not provide concession stand for this meet. **Future Fundraiser** presented by G. Darling; candle light bowling at Kingston Lanes with food table, and raffles. Membership agreed G. Darling should proceed with this event, and January 20, 2018 was chosen. **Volunteer age restriction:** Only Volunteers who are Freshmen status and up may volunteer in the stand, and those who are present must be working. No one is allowed to stand around and visit. **Transparency:** It was questioned as to whether, as a nonprofit, does the Booster organization have to list balance amount and provide statement. C. Patenaude will be researching the answer and present at the next meeting.

Meeting adjourned 8:21p.m.

Next meeting is scheduled for October 5, 2017 at 6:00 p.m.